

Channel	Date	Publication
Press	13/08/20	Strabane Weekly News
Press	11/08/20	Derry Journal - Tuesday Edition
Twitter	01/08/20	twitter.com
Facebook	31/07/20	facebook.com
Online	31/07/20	derrydaily.net
Twitter	31/07/20	twitter.com
Twitter	31/07/20	twitter.com
Twitter	31/07/20	twitter.com
Online	31/07/20	Derry Journal
Online	31/07/20	Derry City & Strabane Council



Headline	Media type	Reach
Council writes to businesses in support of workers' rights	Daily Newspaper (regional)	8645
Workers' rights letter to be sent to city firms	Daily Newspaper (regional)	32679
GreenGinger19 (2)	Social Media: Microblog	2
Status: Derry City & Strabane District Council	Social Media: Closed Group	16590
Coronavirus: Council writes to businesses in support of wo	News site	998
cathy_43 (575)	Social Media: Microblog	575
derryjournal (25819)	Social Media: Microblog	25819
NWSharingZone (7015)	Social Media: Microblog	7015
Workers' rights letter to be sent to city firms	Daily Newspaper (regional)	4499
Council writes to businesses in support of workers' rights	Party, Club, Association	880
TOTAL		97,702

Interactions	Advertising Value Equivalent (EURO)
	533.2
	1992.3
3	0
11	0
	24.96
3	0
7	0
3	0
	112.49
	22.02
27	€ 2,684.97
	£2,428.28