

<b>Title of Report:</b>  <b>Development of Sports Development, Physical Activity and Wellbeing Strategy</b>	<b>Officer Presenting: Director of Health &amp; Community</b>  <b>Author: Head of Community Development &amp; Leisure</b>
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## **1 Purpose of Report/Recommendations**

- 1.1 To seek Members' approval to appoint a consultancy team to assist officers to develop a sport, physical activity and wellbeing strategy.
- 1.2 To seek Members' approval of a maximum budget of £30,000 to carry out this Strategy work and any consultation work required with partner organisations and the general public.

## **2 Background**

- 2.1 One of the Community Development and Leisure Service Plan actions and Performance Improvements Objective is the development of a Sports Development, Physical Activity and Wellbeing Strategy.
- 2.2 Officers will require consultancy input in order to assist in the development of this Strategy.
- 2.3 Another key action within our service plan is the creation of a Professional Officers Network looking at the themes of Sport, Physical Activity and Wellbeing.
- 2.4 A Professional Officer Network has been set up to look at sports, physical activity and wellbeing across the region. This network includes a Cross Border dimension. This group will be one of a number of groups consulted with when developing the new Council Strategy.

## **3 Key Issues**

- 3.1 Officers are currently working on developing a Terms of Reference for the Sports Development and Physical Activity Strategy for the Council area.
- 3.2 It is anticipated that a consultancy team would be procured and in place by early summer. In addition to developing a Strategy, a detailed action plan will also be developed to be presented for Members' consideration.

- 3.3 One of the key elements of the work will involve a mapping exercise of all service delivery across the region. This will be carried out on a cross-border basis in relation to Sports Development and Physical Activity services and initiatives.
- 3.4 Following the mapping exercise, one of the key elements of the work will be looking at a more coordinated approach to programmes and service delivery, with the outcome of removing duplication across the sector.

#### **4 Financial, Equality, Legal, HR, Improvement and other Implications**

- 4.1 Funding for the procurement of a consultant for this piece of work has been identified from underspends within the Leisure and Sports Services budget.
- 4.2 At present there are no other equality, legal or HR improvements or implications.

#### **5 Recommendations**

- 5.1 That Members approve the appointment of a consultancy team to assist officers to develop a sport, physical activity and wellbeing strategy.
- 5.2 That Members approve the budget of a maximum of £30,000 to carry out this Strategy work and any consultation work required with partner organisations and the general public.

#### **Background Papers**

None