

## **MVS Exhibitions, Events & Engagement Plan**

This document represents the categories and activities the Museum & Visitor Service Team are planning to implement for 2019/20 and also ideas for 2020/21

The categories are clearly defined below and are aligned to our 5 Year Strategy, Annual Service Plan and our Service Level Action Plan

The main purpose is to share our valuable collections, heritage and increase visitor/participant numbers in an engaging way.

Each category has a number of activities planned by month and the lead officer has the detailed plans for all activities

**Exhibitions:** These are either static exhibitions that last up to 6 months in the Tower Museum and/or Alley Theatre  
The travelling exhibitions will move around the district in various location to improve access and inclusion for all  
We will work with internal and external partners to develop and implement these exhibitions  
The static ones will require tendering that requires external support due to the limited Museum Team internal resources

**Engagement** This is the programme of activities that we are planning throughout the year to engage a wide variety of our citizens and visitors throughout the district  
Some of the activities will directly relate to our exhibitions and events and they will be lead by both our Museum & Visitor Service team as well as external partners

**Events** These events tend to be scheduled in line with significant heritage anniversaries, national Museum events and DCSDC festival and events programme  
Some will be carried out by the Museum & Visitor Services Team, DCSDC F&S Team, National Heritage and Museum Organisations and also other external partners

Workshop took place in November with other culture teams for their input and email communications followed.

Synopsis will be completed for the travelling exhibitions

