

Summary of National Event Subvention Applications

	BACKGROUND Strategic Fit 40 marks	Marketing and MEDIA VALUE 30 Marks	AUDIENCE NUMBERS		AMOUNT REQUESTED	Income and Expenditure provided	Scores Amount
			Overall Numbers 10 marks	Bed Nights 20 marks			
Event A	<ul style="list-style-type: none"> - Event Date: 22/07/201 - Overall Budget: £188,375 <p>Awarded Score - 35</p>	<ul style="list-style-type: none"> - £10,000 marketing budget <p>Awarded Score 15</p>	5000 10*	1000 5**	£35,000	Yes	65 marks

* As there are no other applicant 10

** As this is on during the FMF this can only be marked low 5