

Meeting Pack

Derry City and Strabane District Council

Dear Member of Business and Culture Committee

You are hereby summoned to attend the monthly meeting of the **Business and Culture Committee** to be held in the Council Chamber, Derry Road, Strabane on Friday 9 November 2018 at 4.00pm.

Yours faithfully



John Kelpie
Chief Executive

AGENDA

- 1 Notice and Summons of Meeting**
- 2 Member Attendance and Apologies**
- 3 Declarations of Members' Interests**

Open for Decision

- 4 Chairperson's Business**
- 5 Confirmation of the Open Minutes of the Business and Culture Committee held on Tuesday 9 October 2018 (Pages 1 - 10)**
- 6 Matters Arising**
- 7 International Relations Activities Update (Pages 11 - 14)**
- 8 Rural Business Update (Pages 15 - 22)**
- 9 Museum Accreditation (Pages 23 - 26)**

10 Rural Development Funding Programme Capital Match Funding (Pages 27 - 32)

Open for Information

11 Fashion Fest 2018 (Pages 33 - 36)

12 ESF Match Fund Update Q2 (Pages 37 - 42)

13 PEACE IV Tenders Approval (Pages 43 - 46)

14 General Broadband Issues (Pages 47 - 50)

15 Social Clause Vacancy Event (Pages 51 - 54)

9 November 2018

Derry City and Strabane District Council

Open Minutes of Business and Culture Committee Meeting held in the Chamber, Guildhall, Derry on Tuesday 9 October 2018 at 4.00pm.

Present:- Councillor Logue (Chair); Alderman R Hamilton, Hussey, Ramsey, Warke, Councillors Fleming, McKnight, M McHugh, McKeever, O'Reilly and Reilly.

In Attendance:- Director of Business and Culture (Mr S Gillespie), Head of Culture (Mrs A McCarter), Personal Assistant to the Director of Business and Culture (Mrs J Galloway-Doherty) and Committee Services Assistant (Mrs J Short).

Non-Committee Member: Alderman M Hamilton

BC197/18 Notice and Summons for Meeting

The Director of Business and Culture read the Notice and Summons for the meeting.

BC198/18 Member Attendance and Apologies

The Director of Business and Culture completed the roll call and recorded apologies from Councillor's Cooper and McMahan.

BC199/18 Declarations of Members' Interests

Councillor's McKnight, Reilly and Alderman Ramsey declared an interest in Agenda Item No. 9: Implementation of DCSDC PEACE IV Programme Update.

Councillor's Fleming, Logue, M McHugh, McKeever and Alderman Warke declared an interest in Agenda Item No. 13: Rural Development Programme Update.

Councillor Reilly declared an interest in Agenda Item No. 17: Marketing support for new Glasgow to City of Derry Airport route.

Councillor McKeever joined the meeting at this stage.

BC200/18 Presentation: The Bloody Sunday Trust re. The Derry Model

The Chair welcomed the representatives from The Bloody Sunday Trust; Ms M McLaughlin, Manager and Mr T Doherty, Chairperson and invited them to make their presentation, details of which had been previously circulated to Members.

The representatives proceeded to present the following information:

Background to Bloody Sunday Trust:

- The Bloody Sunday Trust was established in 1997 with the twin aims of supporting the Bloody Sunday families and others through the course of the Inquiry, and of preserving the history of the period that led to the events of Bloody Sunday.
- The Bloody Sunday Trust is a registered charity, and a company limited by guarantee, which is managed on a not for private profit basis by a group of 14 voluntary directors.
- The Bloody Sunday Trust currently manages two key projects: The Museum of Free Derry and the Conflict Transformation and Peacebuilding Project (hereafter referred to as 'Derry Model'). Between the two projects the Bloody Sunday Trust employs seven paid staff and a number of volunteers.

The Derry Model – Context:

- Powersharing
- Bloody Sunday Justice Campaign/Inquiry/David Cameron apology
- Parading accommodation/agreement Apprentice Boys of Derry/Bogside Residents group
- Heritage/Education: Museum of Free Derry/Siege Museum
- Dialogue

What it will deliver:

- 15 study visits to Derry annually (2 days)
- Minimum of 600 visitors to the city over the project lifetime
- Develop business case for conflict transformation hub in the Council area
- Develop international partnerships

Strategic Objectives:

- Income and Sustainability: maximise financial resilience ensuring long term prosperity of MoFd and Derry Model
- Develop our Distinctiveness and Brand: Achieve international status for MoFd and Derry Model
- Derry Model: Deliver 4 year project/develop conflict transformation hub in DCSDC area
- Safeguard and enrich our collections: long term safety or collection and management to required standard
- Develop our audiences and attendances
- Build and share our digital archive

The ask:

- Business case support/marketing support for BST/MoFd
- Promotion of MoFd/Derry Model within DCSDC Tourism strategy
- DCSDC support for development of conflict transformation hub in the city

The Chair invited Members to seek points of clarification if they so wished.

Alderman Ramsey:

- Queried cross-community involvement in drawing up the original proposal
- Who has the final say of what is delivered?
- Will an independent evaluator be used in the process?
- Are PEACE IV targets being used?
- Unionists see the model as anti-British in Ireland
- How is engagement with the security forces achieved?
- Is the impact on good relations thoroughly explored?

- A balance with unionists needed to be achieved in order to develop the Derry Model.

Mr Doherty responded to queries as follows:

- SEUPB approved the project submission in terms of targets and percentages between both communities.
- The project is based on global perspective.
- Engagement events will continue with both sides of the community throughout the city.

Ms McLaughlin responded to queries as follows and said that her door was open to discuss any concerns Members had in terms of participation in the process:

- An independent evaluator will be used in the process
- Project advisory group consisted of 12 Members
- Engagement with families from Castleberg, Claudy and with former RUC and British soldiers

Alderman Ramsey said that he appreciated the invitation from Ms McLaughlin to meet her to discuss any concerns that his party colleagues had in terms of the project.

Councillor Fleming welcomed the representatives. He expressed support of the Museum of Free Derry and said that the Derry Model complimented the initiative. He referred to comments regarding engagement and said the he would welcome any type of meaningful dialogue that resulted in reconciliation and healing. He also supported Council officials working with the BST representatives in going forward.

Councillor Reilly concurred with the previous speaker regarding the importance of dialogue between the BST and a broad range of citizens so to understand the different viewpoints and to provide an opportunity to allow people to tell their story. He further referred to the economic benefit the proposed 'Derry Model' would have for the city and therefore was fully supportive that Council officials continued to engage with the representatives in going forward.

Ms McLaughlin in response to previous comments clarified that engagement with families from Claudy in particular was ongoing. She explained that dialogue mechanisms were achieved through the current PSNI, the Royal British Legion and also with individual British

soldiers who had served in Northern Ireland. She added from an economic perspective there was approximately 50k visitors through the doors since June 2018 and this was hugely significant. She asked that Council would continue to support the initiative and in particular the appointment of an Officer to engage with BST representatives to develop a business case for the conflict transformation hub in the city.

The Chair thanked the representatives for the comprehensive overview of the background to the Bloody Sunday Trust and the proposed Derry Model. She wished them continued success with the project.

The representatives left the meeting at this stage.

Open for Decision

Chairperson's Business

BC201/18 Factory Girls Sculpture Update

Councillor McKnight requested that the above item be taken out of confidential business. This was agreed.

BC202/18 Confirmation of the Open Minutes of Business and Culture Committee Meeting held on Tuesday 11 September 2018

The Open Minutes of the Business and Culture Committee Meeting held on 11 September 2018 (BC176/18 – BC194/18) were confirmed.

Matters Arising

BC203/18 Translink – Waterside Transport Hub

Councillor Reilly thanked Officers for providing him with an update on his query regarding alternative park and ride facilities during the renovation of the Waterside Transport Hub. He further requested that Officers investigate the availability of the Ebrington site car park as a park and ride facility and also the provision of electric car charging stations at the Waterside car parks.

BC204/18 Christmas 2018 Programming Development

Alderman Hussey referred to the above item and Councillor P Kelly's suggestion about review of the grant awarded to the rural communities Christmas light switch-on events. He said that he would support a review of the funding as the events had progressed over the years.

BC204/18 Rural Public Art Proposal Update

The Head of Culture presented the above report, details of which had been previously circulated to Members. The purpose of the report was to update Members on the Rural Public Art Proposal first presented to Committee on 16 January 2018.

The Committee

Recommended that Council i) supports the project and approves the approach outlined within the above report. ii) notes the funding request subject to budget approval.

BC205/18 Factory Girls Sculpture Update

The Director of Business and Culture presented the above report, details of which had been previously circulated to Members. The purpose of the report was to update Members regarding the current status of the Factory Girls Sculpture and to seek approval for the way forward.

Councillor Reilly expressed disappointment that government departments failed to deliver on the project, and said that he was glad to note that both DFC and DCSDC were prepared to work together to put together a tender process as a matter of urgency. He added that it was important that a positive message be portrayed from the meeting today, that Council was fully committed to the delivery of the project. He also referred to the Harbour Square site as the preferred location for the sculpture, particularly as planning permission had already been granted.

Councillor McKnight commented that despite Council's best efforts, it was unfortunate that the project had failed to be delivered, however Council had an obligation to continue with the process so to recognise the Factory Girls legacy. She supported the previous speakers preferred location as being Harbour Square. She suggested that due to the implications associated with the imminent public realm scheme, that the project be time bound for a maximum of 2 years and for regular update reports to be presented to Council.

Alderman Ramsey concurred with the previous speaker's comments and agreed that the most suitable location for the sculpture was Harbour Square.

The Committee

Recommended that Council i) notes the decision from DFC to discontinue the current process as outlined within the above report. ii) agrees for DFC and Council officials to work together to put a new tender process in place for the Factory Girls Sculpture and that the preferred location is Harbour Square.

Open for Information

BC206/18 Implementation of DCSDC PEACE IV Programme Update

The purpose of the above report was to provide an update to Members on progress of the implementation of the £6,749,330 PEACE IV DCSDC Programme.

The Committee

Recommended that Council notes for information the above report.

BC207/18 Feasibility Study to assess the potential for establishing a Business Improvement District (BID) in Derry City Centre

The purpose of the above report was to provide Members with a progress update on the commissioning of a feasibility study to assess the potential for establishing a Business Improvement District (BID) in Derry City Centre.

The Committee

Recommended that Council notes for information the above report.

BC208/18 East Coast USA Trade and Investment Mission Update

The purpose of the above report was to provide Members with an update of planning and preparations for an East Coast USA Trade and Investment Mission in November 2018.

The Committee

Recommended that Council notes for information the above report.

BC209/18 Strabane BID Update

The purpose of the above report was to provide Members with an update on Strabane BID activity.

Councillor M McHugh welcomed the above report. He paid tribute to the BID Officer, Ms Catherine Collins who had received recognition for her contribution to the development of the Strabane BID process at a recent event hosted by Strabane Chamber of Commerce.

Alderman Hussey fully endorsed the previous speaker's remarks. He also commended the leadership qualities that the BID Officer had displayed in her role and in his opinion was the most successful BID operation throughout Northern Ireland.

The Committee

Recommended that Council notes for information the above report.

BC210/18 Rural Development Programme Update

The purpose of the above report was to provide Members with an update on the Rural Development Programme 2014-2020.

The Committee

Recommended that Council notes for information the above report.

BC211/18 Business Boost Update

The purpose of the above report was to provide Members with a progress update on Business Boost.

The Committee

Recommended that Council notes the contents of the above report.

The meeting went into confidential business.

The meeting terminated at 5.25pm.

This page is intentionally left blank

Title of Report: International Relations Activities Update	Officer Presenting: Head of Business Author: Investment Manager
---	--

1 Purpose of Report/Recommendations

- 1.1 To update Members on ongoing international relations activities and seek Members' approval for attendance at and Council sponsorship of the Golden bridges event and awards luncheon in Boston.

2 Background

- 2.1 Members will be aware that the Business Section have been working to develop its international relations framework which will promote the City and District and enhance its reputation and capacity to attract investment, expand business opportunity, extending the global reach of the region and its economy, attracting educational and cultural ties and reach.
- 2.2 The Council is actively engaged in developing a number of strategic international partnerships in NE USA (Boston, New York and Philadelphia), Dalian in the Liaoning Province of China and City of London. These relationships have involved not only the Council but also its partner organisations.
- 2.3 Building successful international relations takes time, resources and effort. The strong message from the NI Bureau and agencies operating overseas is that the relationships need to be fostered over time to produce tangible outputs and mutual benefits.
- 2.4 The Council has delivered two successful trade missions to Boston in 2016 and 2017, and one to Philadelphia in June of this year.

3 Key Issues

- 3.1 To follow is an overview of the key activities delivered since the previous update in June 2018 which have focused on the City of London and Dalian, China:

International Market	Activities July – October 2018
-----------------------------	---------------------------------------

China	<ul style="list-style-type: none"> • Hosted inward visit from Dalian government (27/28 September 2018) DCSDC led the NI delegation to the 4th UK-China Regional Leaders Summit in Dalian, 15-17 October 2018 • NW Regional College has now entered into a MoU with Dalian Vocational Training College, UU has already entered into a strategic partnership with DUFE in China cementing now both civic and education linkages between the two cities
Philadelphia	<ul style="list-style-type: none"> • Mayoral led Ireland Northwest delegation to Philadelphia (June 2018) • 5 NW companies representing key sectors participated on the mission to Philadelphia/State of PA benefitting from min. 5 qualified sales leads meetings assisting their business performance and US market entry strategies • Inward visit by City of Philadelphia and State of Pennsylvania on 22/10 and Mayoral reception with Mayor of Philadelphia on 23/10 • Assistance to UU team in the International University Student Company pitch –off
City of London	<ul style="list-style-type: none"> • Hosted City of London Corporation visit to the city (10/7/18) • Hosted annual Lord Mayor City of London visit to Northern Ireland, Ald Charles Bowman (10/9/18) • Director’s secondment to City of London Corporation initiated in July 2018 • Investment reception in the Crypts of Guildhall, hosted by Catherine McGuinness, Chairman of Policy & Resources Committee to mark the recent investments in the city and the invite to bid for a city deal • Visit incorporating the Lord Mayor’s Business of Trust reception in City of London 7/11/18 with representation from 3 local schools (St Mary’s College, St Cecilia’s College and Foyle College) and DCSDC
Newfoundland	<ul style="list-style-type: none"> • Annual Laurentic conference hosted by the Federal Government of Newfoundland and Labrador –focusing on LHS, tourism and ICT
Inward Investment	<ul style="list-style-type: none"> • City hosted the Derry-Londonderry City Region Economic Summit (10/9/18) • Sponsorship of TMED 09 Conference (12-13/9/18) • Key inward investment announcement by FinTru and Alchemy in financial and professional related services sectors

- 3.2 The annual NE USA Trade and Investment Mission will run from 12-17 November and focus on two centres, Philadelphia and Boston. The objectives for the Philadelphia leg are to further develop civic, education and diaspora links as well raise the profile of the NW as an investment location. The objectives for Boston are aligned to those for Philadelphia and includes a trade element. The Ireland NW Trade and investment mission to Philadelphia and Boston will be jointly led by the Mayor of Derry City and Strabane District Council and the Cathaoirleach of Donegal County Council
- 3.3 Central to the Ireland NW Trade & Investment Mission to Boston will be the 10th Annual Golden Bridges Conference which builds on the previous year's success and provides the Councils with a platform to build and strengthen connections with key business, education, political and diaspora connections across Boston and the New England area.
- 3.3 The Golden Bridges conference represents a valuable opportunity to showcase the progress that has been made in the Ireland NW city region in the previous 12 months which have been significant. These include the invitation to submit a city deal, significant investment in the region by the private sector including FinTrU and Alchemy as well as re-investment by Pramerica, Abbotts and E&I Engineering.
- 3.4 The conference is a vital tool in the Council's medium to long-term investment strategy that will lead to tangible job creation and inward investment in Derry City and Strabane District. The event brings in excess of 120 business and political influencers from both sides of the Atlantic.
- 3.5 The 2018 partners on the Ireland NW Trade and Investment Mission to Philadelphia and Boston are Donegal County Council, NW Regional College, Ulster University, Letterkenny Institute of Technology and Udaras na Gaeltachta.
- 3.6 In addition nine export ready local companies from across the NW are participating on the trade mission to Boston. The companies are currently receiving support from the pre-mission support programme which includes group workshops, mentoring support, assistance to generate qualified sales leads from Benchmark Strategies in Boston and communications.
- 3.7 Six of the nine companies are from the Derry City and Strabane District Council area, five of which have participated on Business Boost and three are now Invest NI clients. The mission company and their representative sectors are listed below:

Name of Company	Sector
-----------------	--------

Joule Group	Engineering
Atlantic Hub	ICT
ACS Controls Ltd	Engineering
Baronscourt Brewing Company	Food/Drink
Bridie Mullin Linenwear	Creative Industries
NI Clinical Research Services	LHS
Triona Designs	Creative Industries
Charles Vial (FM) Ltd	Agri (bio-fertilisers)

4 Financial, Equality, Legal, HR, Improvement and other Implications

- 4.1.1 Council's sponsorship of the Golden Bridges conference and awards luncheon to the value of £12,000 is to be met from existing Business & Culture budgets and the NW Development Fund.
- 4.1.2 The costs for the mission including travel, transport and expenses for the Mayor and Officers, as well as a contribution to the company's costs for travel and accommodation will be met within Council's existing budgets and the NW Development Fund.

5 Recommendations

- 5.1.1 Members approve Council's sponsorship of the Golden Bridges conference and awards luncheon as part of the Council's investment strategy and attendance at same.

Background Papers

Title of Report: Rural Business Update	Officer presenting: Head of Business Author: Business Development Manager
---	--

1 Purpose of Report/Recommendations

- 1.1 To provide members' with a progress update on Rural Business Support Initiatives including the proposed Rural Business Capital Grant Programme; Rural Development Programme, Business Boost and Mourne Derg and Glenelly Action Plan.

2 Background

2.1 Rural Business Capital Grant Programme

- 2.1.1 Council's Business Team has been working with DAERA on a range of business issues impacting on the rural areas. A key area of intervention identified by the business team is the need for a Rural Business Capital Grant Programme. DAERA has agreed to roll out the programme within the 2018/19 financial year.

2.1.2 The Scheme's primary aims will be:

- Alleviate financial poverty by enhancing entrepreneurship and growth
- Alleviate financial poverty by supporting micro and small businesses in rural areas

- 2.1.3 The objectives of the proposal will be provision of a minimum of 10 grants to micro and small businesses (in existence up to 5 years) in rural areas, with a capital grant capped at £4,999, at a match funding rate of 50% from DAERA and 50% from participating businesses.

- 2.1.4 A full outline report will be presented once programme details have been finalised.

2.2 Business Boost:

2.2.1 Members will be aware that council has secured funding from Invest NI and ERDF under the Investment for Growth and Jobs Programme (2014-2020) to deliver the Business Boost Programme. The Business Boost programme will be delivered over a 3 year period and seeks to provide direct mentoring support to enterprises who employ less than 50 staff, demonstrate the ability to create at least 1 FT equivalent job and have an annual turnover less than €10m.

2.2.2 Business Boost commenced programme delivery in late September 2017 and has recruited 229 businesses to participate on the programme to date broken down as follows:

- 79% Derry/ Londonderry - 188
- 21% Strabane - 41 (Artigarvan (3); Bready (1); Castledearg (7); Clady (3); Donemana (1); Magheramason (1); Newtownstewart (2); Plumbridge (2); Strabane Town (20); Victoria Bridge (1))
- 11% pre start
- 36% employing one member of staff
- 35% employing less than 10 staff
- 15% employing 10-25 staff
- 3% employing over 25 staff

2.3 Mourne Derg and Glenelly Action Plan

2.3.1 The Mourne Derg and Glenelly (MDG) Action Plan is designed to assist with the promotion of businesses operating across rural towns and villages including Castledearg, Newtownstewart and the Glenelly areas including Plumbridge and Donemana. The priorities and objectives of the Action Plan are detailed below and a full copy of the Action Plan is attached as Appendix 1 to this report:

Priority	Objective	Deliverables to Date
Marketing & Promotion;	To improve MDG areas internal & external image	5 no. Business Case Studies developed and printed in local press including business images:

		<p>Banba Design; Sayers Engineering; Oak Fire Adventures; Finn Valley Cottages; Equine Enrichment</p> <p>Christmas grant scheme for 12 no. businesses to be launched in November 2018 (£250 per business)</p> <p>Late night Shopping & Shop Local Campaign to be launched in November 2018- target 30no. business participants</p>
Business and Employment Growth	Support businesses in MDG areas	<p>GDPR Workshop delivered</p> <p>Rural Business Engagement Session delivered (May 2018)</p> <p>Online & Offline Marketing Workshops to be delivered as part of Enterprise Week - March 2019</p>
Community & Public Events	Support community & develop community pride	<p>Community Events supported:</p> <p>Castleberg Apple Fair - £2k</p> <p>Sion Mills Strawberry Fayre - £2k</p> <p>Glenelly Sheepdog Society - £2k</p> <p>Drummond Youth Engagement Project (Donemana) - £2k</p>

3 Financial, Equality, Legal, HR and Other Implications

- 3.1 The estimated value of the Rural Business Capital Grant Programme is £50k to be delivered in the financial year ending 2019/20
- 3.2 The total value of the Business Boost Programme is £503,250 over the next 3 years
- 3.3 An overall budget of £20,000 has been allocated to the Mourne Derg and Glenelly Action Plan for the 2018/ 2019 financial year.

4 Recommendations

- 4.1 That members note the contents of the report and recommend that officers continue to scope out the delivery of the Rural Capital Grants scheme with DAERA.

Appendix 1 - Mourne Derg and Glenelly Action Plan

Mourne Derg & Glenelly – Action Plan 2018/19

Overview

The Mourne Derg and Glenelly (MDG) Action Plan is designed to assist with the promotion of businesses operating across rural towns and villages including Castlederg, Newtownstewart and the Glenelly areas including Plumbridge and Donemana.

An overall budget of £20,000 has been allocated to the MDG Action Plan for the 2018/ 2019 financial year.

The priorities and objectives of the Action Plan are detailed below.

- | | |
|--------------------|--|
| Priority 1: | Marketing & Promotion |
| Objective: | To improve MDG areas internal & external image |
| Priority 2: | Business and Employment Growth |
| Objective: | Support businesses in MDG areas |
| Priority 3: | Community & Public Events |
| Objective: | Support community & develop community pride |
| Priority 4: | Physical & Environmental Improvements |
| Objective: | to enhance Mourne Derg & Glenelly areas physically and environmentally |

Following consultation with local Business Support agencies within the Mourne Derg and Glenelly area and an online questionnaire to local businesses (8 responses received) the following list of priorities has been identified:

- Information sessions on relevant topics e.g. Brexit/ General Data Protection Regulation (GDPR)
- Training for marketing, social media and website design / development
- Advertising and billboards
- Promotional materials for area
- Environmental and Regeneration of area

In response to the consultation the following actions are being proposed for the MDG Action Plan.

1. Marketing and Promotion

1.1 Business Case Studies

It is proposed to deliver 12 no. Business Case Studies (approx. one per month with even representation of businesses across the entire Mourne Derg and Glenelly area). This will involve the development of a press release by councils Press Office accompanied by professional photography of participating businesses:

The case studies are designed to:

- Promote MDG as an enterprising place
- Inspire and promote a culture of entrepreneurship within MDG area
- Assist and support micro-enterprises to marketing their products/ services to new audiences
- Celebrate entrepreneurship

Local newspapers will be engaged to carry the features. The NW Herald has already confirmed that they are happy to receive this content and profile it on a monthly basis.

Proposed budget: £3,000 (£250 per business)

1.2 Christmas Promotional Campaign

Late night Shopping & Shop Local Campaign

It is proposed to develop a Christmas special offer/ promotion leaflet profiling products/ services of local businesses in rural towns and villages. The promotional leaflet will be distributed along with Councils Christmas programme.

A Christmas special offer/ promotion leaflet was developed within the 2017/18 MDG Action Plan. The success of the promotional leaflet can be measured through the inclusion of 23 business offers across five rural villages and towns including:

- Castledearg
- Donemana
- Newtownstewart
- Plumbridge
- Sion Mills

It is proposed within the 2018/19 action plan there is a 30% increase in businesses participating (30 no.) within the promotional campaign and a 20% increase in the number of areas represented.

Proposed Budget: £2,000 (for 10,000 copies)

1.3 Christmas Grant Scheme

It is proposed that businesses are supported in the lead up to the Christmas period through the development of a small grants scheme. The grant scheme will allow up to 12 businesses within the Mourne Derg and Glenelly areas to apply for up to £250.00 under the following priorities:

- Shop Front / Christmas Window Dressing
- In House Christmas Competition
- Christmas Social Media Campaign
- Ads in Press

The aim of the grant is to assist local business to increase sales and footfall to their premises and support the Christmas Promotional Campaign as detailed above.

The grant will be awarded on a competitive basis through a formal application process.

Proposed budget - £3,000

Overall Cost: £8,000

2. Business and Employment Growth

2.1 Training/ Workshops

Following consultation with businesses in the MDG area specific requests have been received for training/ workshops in relation to the following areas:

- Digital Marketing and Website Design / Support
- Support with Brexit
- Support with preparing for the General Data Protection Regulation (GPDR)

Councils Business Boost programme can facilitate a mentor to deliver workshops in all requested topic areas at zero cost, however a small budget is requested to assist with venue and catering requirements.

Proposed Budget - £1,000

2.2 Business Engagement Sessions

It is proposed deliver at least 2 no. Business Engagement sessions across the MDG area to provide local businesses with the opportunity to learn about the support that is available through Council led programmes including:

- Business Development
- Rural Development
- Tourism
- Events
- Environment and Regeneration
- Business Investment

A small budget is requested to assist with venue and catering requirements.

Proposed Budget £1,000
Overall Cost: £2,000

3. Community & Public Events

3.1 Community and Public Events

It is proposed that the Action Plan supports bespoke, established events that have an active committee or management structure and delivery team in place. It is noted that in previous years that little or no support has been provided for events in Glenelly therefore £4k has been specifically earmarked to identify and support events in this area. Support for the following community/ public events for 2018/ 2019 financial have been identified:

- Castledearg Apple Fair - £2,000
- Sion Mills Strawberry Fayre - £2,000
- Glenelly – TBC - £4,000

Activities to be supported include:

- Live Music
- Kids' Activities
- Street Animation
- St John's Ambulance

Proposed Budget: £8,000

3.2 Chocolate Santa Lollies

Each Christmas a high volume of requests from community organisations based in the MDG area are received re. provision of chocolate lollies by council, this is a legacy of the old Strabane Council and has been continued since the amalgamation. It is proposed to purchase 2000 no. lollies to be distributed to rural villages/ towns as part of their Christmas light switch on activities.

Proposed budget: £1,000
Overall cost - £9,000

4. Budget Breakdown

The proposed total allocation for the Derg DEA in the 2018/19 financial year is £20,000 which is broken down as follows:

Marketing and Promotion material - £8,000
Business and Employment Growth - £2,000
Community & Public Events - £9,000
Meeting Catering - £250
Ad Hoc / Slippage - £750

Total - £20,000

Title of Report: Museum Accreditation	Officer Presenting: Head of Culture
	Author: Curator

1 Purpose of Report/Recommendations

1.1 The purpose of this report is to seek approval for the Tower Museum Environmental Policy Statement as part of the requirement for Arts Council UK Museum Accreditation.

2 Background

2.1 Accreditation is the UK standard for museums and galleries. It defines good practice and identifies agreed standards thereby encouraging development. It is a baseline quality standard that helps guide museums to be the best they can be, for current and future users.

2.2 The aims of the Museum Accreditation Scheme are as follows:

- To encourage all museums and galleries to achieve agreed standards in:
 - How they are run
 - How they manage their collections
 - The experience of users
- To encourage confidence in museums as organisations that manage collections for the benefit of society and manage public funds appropriately.
- To reinforce a shared ethical and professional basis for all museums.

2.3 The Benefits of taking part in the Museum Accreditation Scheme are indicated below:

Performance - A quality standard that serves as an authoritative benchmark for assessing performance, rewarding achievement and driving improvement.

Profile - It raises awareness and understanding of museums, so as to build confidence and credibility both within the governing body and among the public.

People - It helps museums to improve their focus on meeting user's needs and interests and developing their workforce.

Partnerships – It helps museums examine their services and to encourage joint working within and between organisations.

Planning – It helps with forward planning by formalising procedures and policies.

Patronage – It demonstrates that the museum has met a national standard which strengthens applications for public and private funding and which will give investors confidence in the organisations.

- 2.4 Museum Accreditation remains the UK standard for museums and galleries and Arts Council England works in partnership with CyMAL: Museums Archives and Libraries Wales, Museum Galleries Scotland and the Northern Ireland Museums Council.

3 Key Issues

- 3.1 Museums are periodically required to provide evidence that they continue to maintain the Accreditation Standard and keep their assessing organisation informed of any changes likely to impact on the museum's accreditation status. The Tower Museum was last reviewed in 2013 and an accreditation return has now been submitted.
- 3.2 This policy is required as part of the accreditation process.
- 3.3 The work towards achieving accreditation not only assists the museum to meet recognised industry standards, it also shows Derry City & Strabane District Council's acknowledgement of and commitment to the goals of the Northern Ireland Museums Policy.

4 Financial, Equality, Legal, HR, Improvement and other Implications

- 4.1 There are no financial implications associated with accreditation.

5 Recommendations

- 5.1 Members are asked to approve the Tower Museum Environmental Policy Statement as part of the requirements for Museum Accreditation.

Background Papers

BC220/17 Tower Museum Accreditation 2017



Derry City & Strabane
District Council

Comhairle Chathair
Dhoire & Cheantar
an tSraitha Báin

Derry Cittie & Stràbane
Destrick Cooncil



Tower Museum Environmental Sustainability Policy Statement

‘Our vision is a thriving, prosperous and sustainable City and District with equality of opportunity for all.’

We care deeply about our local environment and climate change. We understand that we are ultimately dependent on the natural world as a support system and we need to live sustainably: to produce and consume within planetary boundaries. We believe we can have a circular economy and a low carbon society. We need to promote renewable energy, develop an integrated, sustainable transport system and connect our rich waterways and greenway.

The legislation on Community Planning requires us to improve social, economic and environmental wellbeing and to identify *‘long-term objectives in relation to the district for contributing to the achievement of sustainable development in Northern Ireland.’*

Our approach is to focus on a number of key areas. These include promoting sustainable communities, the development of a circular economy approach, a modal shift from the reliance on the private car to walking, cycling and public transport, reducing carbon emissions through energy efficiency and renewable energy, and protecting our own local ecosystems as the source of clean air, clean water and fertile topsoil.

Sustainability & Environmental Wellbeing - Our Outcomes

- We live sustainably - protecting and enhancing the environment
- We connect people and opportunities through our infrastructure

We are committed to working in environmentally sustainable ways, applying the principles of sustainable development for the benefit of current and future generations, both locally and globally.

Council is actively involved in a number of initiatives to consume less resources, minimise waste, recycle as much as possible and reduce our carbon footprint.

The Tower Museum will manage activities over which it has control and which impact upon its various 'environments' in accordance with the principles of sustainable development. We will achieve these goals by:

- Carrying out an audit the museum's current approach to environmental sustainability
- Reduce the amount of waste we produce
- Stationery - (use of recycled materials and recycling of used materials)
- Provide sustainability training for staff and encouraging them to apply sound sustainability practices at home and within the wider community as well as at work
- Nominate an Environmental Sustainability champion
- Assessing current carbon footprint (and ways to offset)
- Coordinating all purchasing for our museums to ensure relevant shared shipments and reuse of storage materials
- We will aim to use local suppliers and services where available and appropriate.
- We will share transport/shipments where possible.
- We will share resources, equipment and exhibitions where appropriate
- Utilising Energy efficient lighting throughout the building
- Using/replacing old equipment with 'A'-rated energy efficient equipment where possible

May 2018

<p>Title of Report:</p> <p>Rural Development Programme Capital Match Funding</p>	<p>Officer presenting: Head of Business</p> <p>Author: Lead Finance Officer/ Rural Development Programme Manager</p>
--	--

1 Purpose of Report/Recommendations

- 1.1 To provide an update to members of the recent approval by Governance and Strategic Policy committee to allocate additional match funding for the Rural Development Programme to ensure full project delivery and maximum impact within the programme timescale for the two funding schemes where DAERA requires Council to be the lead applicant/delivery agent.

2 Background

- 2.1 Members will be aware that Council administers the Rural Development Programme on behalf of Derry & Strabane Rural Partnership. The NI Rural Development Programme 2014-2020 is funded by the Department of Agriculture, Environment and Rural Affairs (DAERA) and the European Union. A total budget of £7.4 million has been allocated to the Derry and Strabane rural area under the programme. This includes five funding schemes with budget allocations as follows: Rural Business Investment Scheme (£2.5m); Rural Basic Services (£1.7m); Village Renewal (£1.2m); Rural Broadband (£230,000); and Rural Co-operation (£432,600).
- 2.2 Council has previously approved the allocation of 5% cash contribution as match funding for the Rural Development Programme (GSP 266/16). A budget of £239,600 was set aside from in-year capital savings in 2016/2017 to cover DAERA mandatory match funding requirements for the following schemes (there is no Council requirement to contribute to the business scheme):

DAERA Requirement for Council Match	SCHEMES	BUDGET REQUIRED
5% of grant (as match funder)	Rural Basic Services	£115,000
	Rural Broadband	£15,333
5% of project (as applicant/delivery agent)	Village Renewal	£80,427

	Rural Cooperation	£28,840
--	-------------------	---------

2.3 Derry & Strabane Rural Partnership has agreed in principle the following projects for Council to take forward through the Village Renewal and Rural Cooperation Schemes:

SCHEME	PROJECTS	GRANT LEVELS (75%)
Village Renewal	4 x Strategic Capital Projects	Grant of £186,650 per project
	9 x Small Capital Projects	Grant of £35,000 per project
Rural Cooperation	International Appalachian Trail	Grant estimated at £208,000
	Rivers Access & Recreation Project	TBC (to be funded from balance of £432,600 Cooperation budget)
	Yellow Frames	

2.4 The four strategic capital projects under Village Renewal include Newtownstewart (Mourne play park); Castleberg (castle site access & environmental improvements); Sion Mills (play park - site to be identified); and Newbuildings (access & environmental improvements). Mourne Play Park in Newtownstewart has planning approval in place and match funding has already been approved by Council. The other three projects have yet to be fully scoped but will be progressed in line with the available 75% grant of £186,650.

2.5 The nine small capital projects under Village Renewal include a range of play, access or environmental improvements in the settlements of Ardstraw, Artigarvan, Clady, Claudy, Donemana, Drumahoe, Killeter, Park and Plumbridge. The project in Plumbridge has already been completed with funding utilised to bring a vacant site back into community use for the operation of Jack and Jill Playgroup who were severely affected by August 2017 flooding. The remaining eight projects have yet to be fully scoped but will be progressed in line with the available 75% grant of £35,000.

- 2.6 The Rural Cooperation Scheme under the Rural Development Programme includes a target to deliver two cross-border projects. Derry & Strabane Rural Partnership has approved in principle to progress the International Appalachian Trail (with Derry-Strabane as lead partner on behalf of six Council areas) and the Rivers Access & Recreation Project (with Causeway Coast & Glens as lead partner). An additional cooperation project -Yellow Frames - is to be developed by all 10 LAGs in Northern Ireland in partnership with National Geographic. The International Appalachian Trail (IAT) is at a more advanced stage than the other two projects with an Integrated Consultancy Team currently in place for a contract covering RIBA stage 1-3 (Concept and Developed Design).

3 Key Issues

- 3.1 Council has identified a challenge in meeting the balance of match funding to deliver the above projects within the programme timescale. Whilst Council has already committed to covering 5% of the project costs, the DAERA grant is 75% which leaves a balance of 20% to be secured. Some of this can be delivered as a Contribution in Kind (CIK) in staff time but not at the scale required to cover the full 20%. Members are therefore being asked to consider an additional funding commitment to enable all projects to be fully delivered, with priority for the Village Renewal Strategic Projects and the Cooperation projects, given their scale and level of preparatory work that is required to be progressed at this stage to enable full project spend by the programme end date.
- 3.2 STRATEGIC PROJECTS: Of the 4 Village Renewal projects identified in section 2.4, Mourne Play Park in Newtownstewart is fully funded by Council, with the balance of match funding already approved. The other three projects would each require an additional £54,751 to match both the capital project and related technical support (professional fees). This would be a total of £164,252 to enable all three projects to be fully delivered. Council has tendered for the Integrated Consultancy Team (ICT) for the full design and costing of all four strategic projects. The lowest tender received is for £91,125. Award of this contract is dependent on approval of the additional 20% match funding.
- 3.3 INTERNATIONAL APPALACHIAN TRAIL (IAT): A scoping study undertaken for the IAT identified an indicative cost for the Derry-Strabane area of £277,400 (capital and marketing). As well as the 5% Council match already secured, this would require an additional 20% match of £55,480 to enable this project to be fully delivered.

- 3.4 OTHER PROJECTS: In addition to the above, the additional 20% match funding for the remaining eight small capital projects under Village Renewal is £82,133 and for the other two cooperation projects is £59,880. However, officers would seek to reduce this where possible through staff contributions in kind which is more feasible for the smaller-scale projects.
- 3.5 The total additional match requirement for all of the above is £361,745. Due to revisions in the budget profile and projects already funded and delivered or underway, the revised 5% cash contribution is £221,834. This leaves a balance of £17,766 from the original ring-fenced match pot of £239,600. This would leave a balance of £343,979. This would be the maximum amount of additional funding required for the remainder of the programme, with officers seeking to reduce this through the use of staff contributions in kind where possible as identified above. Council match-funding to the Rural Development Programme will leverage a total of £4.8 million for rural areas over the life of the programme (not including the £2.5 million Business Scheme). This funding will be spread across the Council area, covering all of the rural DEAs.
- 3.6 The capital projects will be delivered during 2019/2020 (and part 2020/2021) but funding committed is required now to be able to procure and progress design and full costings of the projects to enable issue of all Letters of Offer by the DAERA deadline of 30th September 2019 and ensure all project spend by 30th September 2020. Failure to secure additional match funding may jeopardise the delivery of the projects within this timescale.

4 Financial, Equality, Legal, HR and Other Implications

	Grant (75%)	Council Cash Contribution (5%): Already secured	Balance (20%)	Total (100%)
Total Capital Small Grants (8 projects @ £38,500 grant aid. Note: Jack and Jill already delivered and funded)	308,000	20,533	82,133	410,666
Total Capital Strategic Projects (3 projects @ £205,315 grant aid. Note: Newtownstewart already agreed and funded)	615,945	41,063	164,252	821,260

International Appalachian Trail	208,050	13,870	55,480	277,400
Other Co-operation Projects (2)	224,550	14,970	59,880	299,400
Basic Services	1,725,000	86,250		1,811,250
Broadband	230,000	15,333		245,333
Village Renewal- cluster village plans	42,188	14,062 (includes 20% match)		56,250
Other projects already funded and delivered/ progressing	236,300	33,519	80,814	350,633
Newtownstewart	201,300	13,420	98,580	313,300
(note: Council are incurring additional spend on this project)				
Jack and Jill	35,000	2,333		37,333
(excludes playgroup contribution)				
Surplus re. budget re-profile		17,766	(17,766)	
TOTAL	3,590,033	239,600	442,559	4,272,192
Loan Charges / Revenue already approved			(98,580)	
Balance required			343,979	

5 Recommendations

- 5.1 To note the approval from GSP Committee for an additional £343,979 in match funding for the Rural Development Programme and for delegated authority for procurement of all professional fees and capital works to deliver the projects.

Title of Report: Fashion Fest 2018	Officer Presenting: Head of Business
	Author: Business Officer/ Marketing Officer

1 Purpose of Report/Recommendations

1.1 To give members' an overview of Fashion Fest 2018.

2 Background

Fashion Fest is now in its fifth year and on Saturday 13th October the iconic Guildhall was transformed into a high fashion runway for the North Wests premier fashion event, a highlight in the NI fashion calendar. The sold out event celebrated the very best in emerging and established designers.

Derry and Strabane have a long connection with the textile trade and Derry City and Strabane District Council (DCSDC) are committed to developing this sector. DCSDC business team work closely with the Fashion and Textile Design Centre, Shipquay Street and Invest NI with the aim of creating a vibrant and cutting edge Fashion hub here in the City. The city and district have a wealth of both talented and driven designers and Fashion Fest plays a key role in providing a platform for promoting emerging designers.

2.1 Overview of Event

2.1.1 The sold out 'Fashion Fest 2018' show was attended by over 350 people. Guests joined co-hosts Stephen Clements (Q Radio) and Dylan Llewellyn (Derry Girls) for the Autumn/ Winter runway event showcasing the best in emerging and established designers. The show featured many high profile names in design and included a show stopping finale from luxury brand Halfpenny London. Kate Halfpenny's celebrity clients include Kate Moss, Rihanna & Erin O'Connor.

2.1.2 In total 19 designers showcased on the night including 6 from the DCSDC area. Tickets sold out four days prior to the show signifying that 2018 ticket sales were the fastest to date. In 2017 Fashion Fest sold out with two days to go.

2.1.3 Up to 60 businesses and organisations participated/collaborated as part of the 2018 Fashion Fest programme including over 50 organisations/ individuals from the Council area. Local services included Hair & makeup, videographers, event dressing, performers, retailers and collaborations with a local hotel and magazine house.

2.1.4 Volunteering opportunities were made available to 17 students from St. Cecilia's College and 1 student from Lumen Christi in the lead up to the event.

2.1.5 Marketing Update

- The Marketing Budget for the campaign was £5000 targeting key audiences using a mix of on and offline tools including the following:
- Print material – 5000 high quality branded card flyers were distributed across key locations in Northern Ireland. A3 flyers were put in retail outlets to specifically target female shoppers.
- Outdoor – Two key locations secured for two weeks in the lead up to the event, one site targeting commuters (John St) and busy shopping areas and a premium commuter site at Myra's shop with a total traffic flow OTS (opportunities to see) of 313,247 over a 4-week period. The use of strong lit-up imagery on the premium site was well received and was effective in generating brand awareness and increased ticket sales.
- Radio – Q Network was chosen due to its coverage around Northern Ireland and prime time slots ensured the Fashion Fest message.
- PR Event - Collaboration with Foyleside Shopping Centre on a Fashion Fest PR event during the Centre's 'Feel Fabulous at Foyleside' celebrations in September. We also used this opportunity to showcase our Face of Fashion Fest 2018 winner.
- Social Media – Below stats refer to a 2 month period (Sept-Oct) and coverage on our Fashion Fest Instagram platform. Refers to organic coverage (not paid)
 - Followers - increased to 876 in this period +72% on previous months.
 - Impressions - (number of times posts & stories viewed) = 80.34K
 - Reach (unique accounts viewed posts & stories) = 447per day however on 2 days of 13 &14th Oct reached 2.6K for these 2 days only!

- Wide use of the #FashionFestDerry #FF2018 with over 2.5k interactions on Instagram not taking into account wider coverage across our platforms Facebook / Twitter and our followers / bloggers.
- Digital – Google Display advertising (paid for advertising) which resulted in 473,500 impressions to a targeted audience and targeting platforms over a 1 week period.
- This year the team engaged with 18 'Fashion Influencers' at an early stage. The influencers were provided with VIP tickets and as a result became Fashion Fest ambassadors promoting the event both pre and post. With a combined following in excess of 457K (versus 161K in 2017) this element contributed to the show selling out four days before the event. Also in attendance at the event was Rebecca Testi, daughter of owner & creator of luxury Italian jewellery brand "Rebecca". Rebecca is Head of Marketing at their Florence based head office, brand ambassador and online influencer with over 60K followers.
- A high quality Image and video bank has been created for future promotion of events.

3 Key Issues

The show reached maximum capacity four days before the event, resulting in a demand for tickets that could not be met. On this basis the business team will seek to increase capacity for future events.

The focus on digital media and targeting key fashion influencers resulted in greater brand awareness across social media platforms, directly increasing ticket sales. The business team proposes that that we continue to engage with relevant Fashion Influencers as a way to create brand ambassadors for future Fashion Fest events. By doing this we are now in a position to compete with online coverage with events such as Belfast Fashion Week.

Billboards located at key sites also increased the brand recognition for the 2018 event. The business team would propose to scout and secure prominent Billboards for future events.

4 Financial, Equality, Legal, HR, Improvement and other Implications

A budget of £20K was attributed to Fashion Fest 2018 from existing budget lines. A further £2,619.32 was generated in ticket sales that was redirected back into the event.

Fashion Fest raised in excess of £450 for the Mayors chosen charity – Foyle Search and Rescue

5 Recommendations

That members note the contents of the report.

Title of Report: ESF Match Funding Update Q2	Officer presenting: Director, Business and Culture Author: Skills Manager
---	--

1 Purpose of Report/Recommendations

- 1.1 To update members on progress to date on five ESF projects match funded by council to deliver services to those unemployed/economically inactive

2 Background

- 2.1 Members will recall from previous Business & Culture Committee reports that five projects were successful in securing match funding towards their ESF project. The overall aim of ESF is to combat poverty and enhance social inclusion by reducing economic inactivity and increase the skills base of those currently in work and future potential participants in the workforce.
- 2.2 A match funding pot of £200,000.00 had been agreed and funding allocated to match funding the successful ESF applications totalled £198,593.14 (Surplus of £1406.86).

The Women's Centre	£ 15,000.00
Triax Skills 2020	£109,000.00
Conservation Volunteers	£ 30,000.00
USEL	£ 30,000.00
Job Directions	£ 14,593.14
Total	£198,593.14

2.3 The five projects funded by Council will focus on moving people closer to employment through capacity building, personal development, mentoring and employment initiatives to overcome barriers in order for them to acquire the appropriate skills to access, achieve and sustain employment.

3. Key issues

3.1 The eligibility criteria for ESF programmes has undergone some recent changes with the introduction of a self-declaration form affirming the individual's labour market status. This form now widens the remit of who may be eligible for support from ESF including those in work. This change could possibly impact on organisations when complying with the conditions of their letter of offer, as the individual now dictates their economic status.

3.2 Through match funding the Council will support 5 organisations to recruit a total of 1,010 participants in year one. Given that second quarter of the programme, has now completed (July - September) projects supported have made some progression towards overall yearly targets recruiting a total of 278 participants in quarter 2, bringing the collective total to 401 participants for 6 months, 39.7% of yearly target.

Organisation	Recruitment			Qualifications		
	July - Sept 2018	To date	Target for year	July to Sept	To date	Target for year
The Women's Centre	104	182 95.7%	190	42 L1 Quals 76 S/Skills	76 L1 Quals 76 S/Skills	155 Quals 160 S/Skills
Triax	133	157 21.8%	720	89 L1 0 EL3 41 L0 145 S/Skills	89 L1 0 EL3 47 L0 145 S/skills	968 L1 36 EL3 468 L0 576 S/Skills
Conservation Volunteers	18	26 52%	50	2 L1 5 L0	2 L1 5 L0	75 L1
USEL	14	16 80%	20	4 L1	4 L1	10 up to L2
Job Directions	9	20 66.6%	30	1 L1 0 S/Skills	3 L1/2 0 S/Skills	20 S/Skills

- 3.3 Most project promoters have highlighted that recruitment is slower than desired, mainly due to the process of securing match funding and the unavoidable gestation period associated with setting up a new project at the outset in quarter 1. Recruitment has increased significantly in the second quarter (July - September). The majority of organisations have surpassed the 50% bench mark that you would expect to reach half way through a funding year. The one organisation that has failed to meet the 50% bench mark has significantly increased their recruitment from quarter 1 (3.3% of target) to quarter 2 (21.8% of target).
- 3.3 Projects promoters were required to state on ESF applications specified targets they will work towards, each organisation will be measured against such targets for payment of match funding. These targets include collectively, 468 non accredited training, 36 Entry level qualifications, 1198 Level 1 qualifications, 10 up to level 2 qualifications and 766 participants receiving soft skills. Whilst still on the programme a total of 10 individuals will receive work experience and 32 will be in supported/subsidised or paid placement.
- 3.4 The number of qualifications achieved to date is 174 L1/2 a significant increase (129%) on the last quarter. 46 participants received non accredited industry led training, alongside a total of 221 participants received soft skills.
- 3.5 To date a total of 94 participants have left the programme to various destinations 21% gained employment, 3% went into training, 26% HE, 1% HE, and 49% were listed as other or not known.

Organisation	Quarter 1 Leavers	Quarter 2 Leavers	Total
The Women's Centre	6	67	73 5 Employment 23 FE 45 other
Skills North West	1	8	9 8 Employment 1 Other
USEL	0	0	0

Con Volunteers	2	2	4 4 Employment
Job Direction	2	6	8 3 Employment 1 FE 1 HE 1 Gov. Training 2 other Training

- 3.6 Payment of match funding is available to each of the project providers in line with their ESF schedule which is now a monthly claim cycle. Project promoters submit a claim retrospectively to council for match funding with the required evidence and backup documentation. Funding drawn to date is as follow:

Organisation	Match funding Paid to 3 Sept 2018
The Women's Centre	£6,116.91
Triax	£9,999.51
Conservation Volunteers	Awaiting back up documents
USEL	£2959.00
Job Directions	Awaiting claim

3.8 To date council has paid out a total of £19075.42 in match funding. ESF pay claims in arrears, further match funding claims are expected to be submitted in the coming weeks. Processing of payments will be completed on receipt of all the relevant documentation.

3.9 Council hosts a quarterly ESF Forum and invites all ESF projects in the council area to attend to exchange information, raise any issues, support the development of a range of progression routes for participants and inform future skills delivery. At the second meeting on the 24 September issues raised by the project promoters included:

The Lack of pathways for participants to the NWRC in particular a progression route from L1 to L2 in Literacy and numeracy.

The introduction of a participant self-declaration form regarding labour market status.

A request to include future training programmes in the City Deal.

4 Financial, Equality, Legal, HR and Other Implications

4.1 An ESF match funding allocation of £200,000 was agreed as part of the rates estimates process for 2018/19.

4.2 The ESF claims process has had a number of changes in this round of funding. The new process is expected to be more streamlined with less discrepancies.

5 Recommendations

5.1 To note the contents of the report.

Background Papers

This page is intentionally left blank

Item/Min Ref:	Title of Report:	Officer presenting: Head of Business
	PEACE IV Tenders Approval	Author: Programme Manager Peace

1 Purpose of Report/Recommendations

- 1.1 To update members on PEACE IV Tenders which have been awarded by delegated decisions in October 2018 (after detailed pre-approval for the process was confirmed by Council in September 2018).
- 1.2 To inform members that PEACE IV Small Grants are re-opening for a 2nd round of funding on 12th November 2018.

2 Background

- 2.1 In week commencing 3rd September the following tenders were publicly advertised:

TBUS18-074 Advising Diversity

TBUS18-038 Cross-Community Youth Programme (3 lots)

TBUS18-040 Cross-Community Children’s Programme (3 lots)

- 2.2 The closing deadline for Advising Diversity was 12 noon on 5th October. The closing deadline for the Cross-Community Youth and Cross-Community Children’s Programmes was 12 noon on 12th October 2018. Applications were received for all 3 tenders and all lots within the tenders. The moderation panel met on 18th and 25th October 2018.

3 Key Issues

- 3.1 Scoring and contracts awarded by delegated decision are as follows:

Tender Title	Tenderer	Stage 1	Stage 2
Cross-Community Children’s Programme:	In Your Space	PASS	75.29%
	Nerve Centre	PASS	64.67%
	NW Cultural Partnership	PASS	89%

Lot 1: Derry~Londonderry			
-----------------------------	--	--	--

Cross-Community Children's Programme: Lot 2: Faughan DEA	Nerve Centre	PASS	64.69%
	NW Cultural Partnership	PASS	89%
Cross-Community Children's Programme: Lot 3: Sperrin & Derg	Nerve Centre	PASS	64.69%
	NW Cultural Partnership	PASS	89%
Cross-community Youth Programme: Lot 1: Derry~Londonderry	In Your Space	PASS	75.2%
	Nerve Centre	PASS	67.5%
	NW Cultural Partnership	PASS	89%
Cross-community Youth Programme: Lot 2: Faughan DEA	Nerve Centre	PASS	64.5%
	NW Cultural Partnership	PASS	86%
	RAPID	PASS	70.24%
Cross-community Youth Programme: Lot 3: Sperrin & Derg	Nerve Centre	PASS	64.5%
	NW Cultural Partnership	PASS	86%
	RAPID	PASS	70.24%
	Customised Training	PASS	83.24%
Advising Diversity	STEP (South Tyrone Empowerment Programme)	PASS	90%
	Migrant Centre NI	PASS	87.76%

3.2 Contracts were awarded as follows:

Tender Title	Tenderer	£
Cross-Community Children's Programme: Lot 1: Derry~Londonderry	NW Cultural Partnership	£51,350
Cross-Community Children's Programme: Lot 2: Faughan DEA	NW Cultural Partnership	£51,350
Cross-Community Children's Programme: Lot 3: Sperrin & Derg	NW Cultural Partnership	£51,350
Cross-community Youth Programme: Lot 1: Derry~Londonderry	NW Cultural Partnership	£51,210
Cross-community Youth Programme: Lot 2: Faughan DEA	NW Cultural Partnership	£51,210
Cross-community Youth Programme: Lot 3: Sperrin & Derg	NW Cultural Partnership	£51,210

Advising Diversity	STEP	£38,065

3.3 For information members should be aware that the PEACE IV Small Grants will re-open for a second round on Monday 12th November 2018 at 10.00am. Details of the grants and the information sessions are on www.dcsdgrantaid.com

4 Financial, Equality, Legal, HR and Other Implications

4.1 Funding is already in place for the tenders above.

4.2 SEUPB reserve the right to scrutinise the process before the contracts can be awarded. This will be completed in November 2018.

5 Recommendations

5.1 That members take note of the above for information.

Background Papers - none

Title of Report: General Broadband Issues	Officer presenting: Head of Business Author: Head of Business
--	--

1 Purpose of Report/Recommendations

- 1.1 To provide members with up to date information on the various broadband initiatives available throughout Northern Ireland.

2 Background

- 2.1 Members will be aware that the telecommunications market in Northern Ireland is fully privatised and independently regulated by the Office of Communications (Ofcom).
- 2.2 Furthermore, Telecommunications is a reserved matter meaning that it is not devolved to the NI Executive but is controlled centrally by the Department of Culture, Media & Sport (DCMS).
- 2.3 The Department for the Economy has been given limited powers to intervene where there is evidence of market failure but must do so without causing market distortion and comply with European regulations.

3 Key Issues

- 3.1 Fibre Broadband in Rural Northern Ireland - A launch of an independent report on the potential economic impact of fibre broadband in rural NI took place at Stormont on 4th June 2018 and included speakers from all five main political parties. The report 'Deployment of FTTP in rural Northern Ireland' undertaken by DotEcon estimates that the total benefits to the NI economy up to 2033 would be £1.2 billion for a subsidy cost of around £150m. It indicates that BT's roll out plans for the investment would see approximately 140,000 additional households and business premises provided with ultrafast broadband speeds of speeds of at least 30 Mbs. Given the rural focus, most of the businesses expected to benefit would be small and micro businesses. The largest benefits are likely to accrue in Fermanagh & Omagh and Mid-Ulster which have the highest levels of not spots. The scheme will now progress to procurement.

3.2 There are currently two schemes which are operational within the DfE:

- Northern Ireland Better Broadband Scheme - this scheme has been developed by the UK government to provide access to a subsidised broadband installation to homes and businesses that are unable to access a broadband service with a download speed of at least to 2Mb per second and who will not benefit from the superfast broadband roll out. This scheme is available until the end of December 2018.
- Superfast Rollout Programme - The Superfast Rollout programme is a joint investment of £20m by DfE and DCMS. The programme will provide improved superfast broadband services in areas across NI. The scheme will lay new fibre to cabinets and some cases to premises, in many areas across Northern Ireland. This will result in speeds in excess of 24Mb per second in the programme areas.

3.3 Confidence and Supply Broadband - DfE hosted a meeting on 18 June 2018 to discuss the options and delivery of the £150m Supply and Confidence Broadband scheme. The details of which are summarised below:

- Open Market Review (OMR) (to identify those getting less than 30 mbps) is due to be completed this week
- Upon completion of the OMR a 4-week industry consultation will take place
- A public consultation is anticipated mid – October 2018
- Launch the invitation to tender document December 2018
- Contract award June 2019
- In order to deliver the £150m there is a possibility of dividing Northern Ireland into lots, potentially meaning each lot could have a different delivery agent/ timescale/ service provider. There are currently two options for delivery:
- Option A - Increase Superfast coverage from 88% to 100% of premises; Increase coverage over 100Mbps to some premises and less than additional 7% of premises future-proofed.
- Option B - Increase from 88% to 95% of premises; increase coverage over 100Mbps from 29% to 36% of premises; 7% of premises future proofed. A further £220 million is required to get provision to the last 5% if option B is chosen

- DfE further updated on 2nd October 2018:
- Project is to be named 'STRATUM' as a reflection of the need for layers of technology to deliver broadband in rural areas
- Project Board is being set up with first meeting on 16th October.
- A pre-market engagement questionnaire has been issued to suppliers with a deadline of 10th October to advise if capacity/interest in tendering
- Priority of scheme will be to target premises with no/low speeds to bring them up to Ultrafast speed
- Delivery of scheme/installation estimated to commence in 12 months+
- Intervention Areas List:
- DfE will publish a proposed 'Intervention List' of target areas (postcodes)

3.4 Local Full Fibre Network (LFFN) - The Local Full Fibre Networks Programme is a £200m capital funding pot managed by the Department for Digital, Culture, Media and Sport. It is intended to help local bodies harness public sector connectivity and aggregate private demand. The aim is to deliver the fastest and most reliable digital communications network available. Council is currently appointing a telecommunications consultant to assist in the preparation of a proposal for Wave 3 of the programme to assess the potential for the installation of dark fibre across DCSDC area connecting council owned buildings.

3.5 Rural Development Programme - Under the DAERA funded NI Rural Development Programme Derry & Strabane Rural Partnership have allocated £230,000 (max £100,000 per scheme) towards the development of Broadband in the Rural area. A Rural Broadband Sub-Group was formed and explored a number of options on how to maximise the limited funds available for Rural Broadband under the Programme. It was agreed to open an expression of interest process for the development of community/pilot broadband scheme/s and to hold a number of workshops.

3.6 At the workshops it was highlighted that if a project was progressed through the scheme, it would rule them out of the £150 million - it was therefore a decision for the applicant as to whether they should wait for the larger pot of funding.

- 3 EOIs were received, one was ineligible (urban).
- One is now progressing via the Gigabit Vouchers (£3000 for businesses and £500 for residential) and have offered to meet the other eligible EOI to offer assistance/information on how they might apply for these vouchers also.
- One scheme is currently being scoped.

4 Financial, Equality, Legal, HR and Other Implications

4.1 There are implications.

5 Recommendations

5.1 That members note the contents of the report.

Background Papers

Title of Report: Social Clause Vacancy Event	Officer presenting: Director, Business and Culture Author: Skills Manager
---	--

1 Purpose of Report/Recommendations

- 1.1 To update members on an event which took place on Thursday 25th October 2018 by the Skills Department to promote Buy Social vacancies in the construction sector to unemployed residents of the Derry City and Strabane District council area.

2 Background

- 2.1 Buy social is a way to maximise the benefits from public procurement in terms of personal wellbeing, social cohesion and inclusion, equal opportunities and sustainable development, administered by SIB. The Buy Social Unit assists Northern Ireland's government departments and their agencies to design, implement and monitor Buy Social clauses, in all public contracts.
- 2.2 The purpose of this event is assist projects, individuals and employers to connect in order to link those who need employment with job opportunities in the construction sector in the North West. There was also the opportunity for work sampling, work placements and apprenticeships, therefore local training providers and the NWRC were invited to attend.
- 2.3 Each of the contractors who attended the event had various immediate vacancies to fill in conjunction with buy social clauses. The following companies were in attendance:

Company	Buy Social Projects
Farrens	£27million North-West Multi-Modal Transport Hub
Fox	Strathroy Link Road for Department for Infrastructure and the STRULE preparation works in Omagh for the Education Authority
FP McCann	Ebrington-New Entrance & Boundary Treatment Project
Graham Farrens (Joint venture)	A6 Castledawson Road Project

Lowry	Ebrington works plus numerous works in NI
SWS	Dungiven to Drumahoe Dueling A6 Road project
Woodvale	Strabane Academy, and numerous works in NI

- 2.4 The buy social model came into operation in April 2016 - setting a contractual requirement for a quantifiable number of targeted recruitment and training opportunities to be provided in government contracts.
- 2.5 A total of 8 contractors attended the Guildhall event, promoting over 30 vacancies available on the day but also registering interest from attendees regarding future job vacancies.
- 2.6 A total of 170 visitors attended the event with 148 of those seeking employment opportunities.

Company	Immediate vacancies available on the day
Farrens	Full-time Gateman 1 Part-time Cleaner 1 Labourer 1 PT Office person 1
Fox Contracts	Plant Operators 2 Administrator 2 General Labourer 2 Grounds worker 1
Graham/Farrens	Labourers 2
Wills brothers	Office Cleaners PT 1 Receptionist 1 Yard Manager 1 Accounts Clerk 1
Woodvale Construction	Electrician 1 Labourer 1
FP McCann	Labourer 1 8 student Placements
Lowry Building contractors	Labourers
DMCL	Shuttering Joiners 10+ ROI Shuttering joiner foreman Belfast

3. Key issues

- 3.1 The eligibility criteria for Buy Social employment is aimed at getting the long term unemployed back into employment. Unemployment is dropping but still high at 5.1% (% of working age) for our council area, higher than the Northern Ireland figure which stands at 2.3%. To be eligible for Buy Social employment opportunities: - Individuals must have left full time education or training within the last 12 months, or be unemployed. If under 25 years of age be unemployed for a minimum of 6 months, if over 25yrs the individual must be unemployed for a minimum of 12 months.
- 3.2 Although we had a very positive turn out for the event we must be mindful of the context in which we are operating in terms of the roll out of Universal Credit (UC) in the Council area. There is a lot of issues regarding the payment of this benefit. Any change of circumstances will result in the claimant transferring immediately to the UC benefit. This transition is not seamless and means there is waiting period of up to 6 weeks for payments. This has created a lot of reluctance and fear from eligible individuals to progress from benefits to employment.

4 Financial, Equality, Legal, HR and Other Implications

- 4.1 The cost of the event was £480.00 spent on advertising, room hire, and catering. This has been accounted for under the rates allocation.

5 Recommendations

- 5.1 Note the contents of the report.

Background Papers

n/a

This page is intentionally left blank